

SWISS IMPACT INVESTMENT INITIATIVE
The 4th Impact Workshop
Building-Up a Swiss Ecosystem Around SDG 14 and the Blue Economy
with both a Top-Down and a Bottom-Up Approach
Workshop – May 15th Afternoon, 2019 – Mövenpick Hotel - Geneva

WORKSHOP AGENDA

Through the Impulse of ESAFON & Swiss Impact Leaders.
Limited Number of Swiss Impact Leading Experts will discuss how to scale impact through SDG 14
By invitation only – The Number of Seats is limited

2.30 pm – 3.00 pm Welcome & Registration

3.00 pm – 3.15 pm Introduction by François Golbery, Chairman, ESAFON

Why Ocean Sustainability and Blue Economy Development are fully relevant as a key engagement to the Swiss Impact Initiative

3.15 pm – 5.00 pm Keynotes by Impact Experts in Sustainability and Blue Economy

3.15 pm – 3.30 pm Sustainable Blue Economy Finance Principles

Butch Bacani, Programme Leader, United Nations Environment Finance Initiative (UNEP FI)

3.30 pm – 3.45 pm Blue Economy Growth Opportunities

Anna Costiuc, Policy Officer, Directorate-General for Maritime Affairs and Fisheries (DG MARE), Maritime Policy and Blue Economy, Brussels

3.45 pm – 4.15 pm High Seas Governance and Sustainable Management: Overview, risks & opportunities of new and emerging activities; The examples of deep seabed mining and exploration & exploitation of biological resources

- **Background: Deep and high seas potential: huge areas, very poorly explored, significant potential for new discoveries, resources, economic and job growth, etc. but lack of global legal governance (basic concepts: "who owns the high seas", principles of freedom of the high seas, common heritage).**
- **2 examples of new and emerging activities in the high seas that reflect perfectly today's challenges of the "blue economy": Develop but Protect.**
- **Overview and discussion of the deep seabed mining regulatory governance**
- **Overview of the marine biological resources (MGRs) potential for science and business (non-commercial and commercial uses (life sciences, cosmetics, energy))**

Laurent Develle, Attorney at Law, Of Counsel, FRORIEP LEGAL S.A., Geneva; Member of the Advisory Council, SeaAhead, Boston

4.15 pm – 4.30 pm Ocean sustainability building and funding research-based solutions, infrastructure and sustainable tourism

Antonella Calvia – Götz, Senior Adviser, European Investment Bank, EIB, Luxembourg

4.30 pm – 4.45 pm Aligning Swiss technology & Swiss diplomacy to Ocean Protection: Red Sea Intl Center for Defending the Coral Reef

Prof. Anders Meibom, Director, Laboratory for Biological Geochemistry, EPFL, Lausanne

4.45 pm – 5.00 pm Coral Reefs and Innovative Finance Solutions for Species Conservation

Tenke A. Zoltani, Advisor to UNDP, Founder, Better Finance, Geneva, Switzerland

5.00 pm – 5.30 pm Q & A Session

How to ensure that Switzerland becomes a centre of excellence for ocean protection and the financing of the transition & development of the blue economy?

5.30 pm – 6.30 pm Closing Cocktail

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SPEAKERS



Butch Bacani, Programme Leader, **United Nations Environment Finance Initiative (UNEP FI)**

Butch Bacani leads [UN Environment’s Principles for Sustainable Insurance Initiative \(PSI\)](#), the largest collaborative initiative between the UN and the insurance industry. Endorsed by the UN Secretary-General and insurance industry CEOs, the PSI serves as a global framework for the insurance industry to address environmental, social and governance issues—as risk managers, insurers and investors—and a global initiative to strengthen the industry’s contribution to building resilient, inclusive and sustainable communities and economies.

Butch leads PSI activities supporting the UN Sustainable Development Goals, Paris Agreement on Climate Change, Sendai Framework for Disaster Risk Reduction, and the Financial Stability Board’s climate risk disclosure recommendations (TCFD). He co-led the development of the first-ever global sustainability guide for insurance underwriting, led the creation of the Insurance Industry Development Goals for Cities, forged the PSI’s partnership with the world’s microinsurance community, and co-led the creation of UN Environment’s Sustainable Insurance Forum for regulators. Butch is involved in the G7 and G20-backed InsuResilience Global Partnership, Vulnerable 20 Group of Finance Ministers, Sustainable Blue Economy Finance Initiative, the UN Secretary-General’s Climate Resilience Initiative, and the Insurance Development Forum.

Butch led the global process that created the PSI in 2012 and UN Environment’s insurance and investment programmes from 2006 to 2010, including activities with the Principles for Responsible Investment. He has shaped global insurance industry commitments and guidance to address climate change, disaster risks, tobacco risks and illegal fishing, and to protect World Heritage Sites; and has authored pioneering studies on sustainable insurance and responsible investment. Before the UN, he was in the insurance industry for over a decade, working with leading insurers and reinsurers worldwide.



Anna Costiuc, Policy Officer, **Directorate-General for Maritime Affairs and Fisheries (DG MARE), Maritime Policy and Blue Economy, Brussels**

Anna Costiuc is an experienced EU affairs professional with more than 9 years of experience in program management and policy development in the European Commission. Covering areas such as maritime affairs and fisheries, education and development and cooperation.

Anna currently works as a Policy Officer in the Directorate-General for Maritime Affairs and Fisheries. She leads the international blue economy work of the Directorate for Maritime Policy and Blue Economy. She is also coordinating a partnership with the European Investment Bank, WWF, the World Resources Institute and UN Environment Finance Initiative, for the advancement of the Blue Economy Finance Principles, a pioneering global framework for sustainable ocean finance.

Anna holds a Master's degree in European Affairs and Project Management and a Bachelor's degree in International Relations and European Studies from Babeş-Bolyai University in Romania.

DG MARE profile:

The Directorate for Maritime Policy and Blue Economy drives forward the maritime policy of the Directorate-General for Maritime Affairs and Fisheries of the European Commission. It aims to support and stimulate the creation of jobs, growth and investment to unlock the economic potential of the sea. It also provides analyses focusing on economic and social aspects of maritime affairs and fisheries management and has a leading role in the work on the Better Regulation Agenda, including on public consultations and Impact Assessments.

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Laurent Develle, Attorney at Law, Of Counsel, **FRORIEP LEGAL S.A., Geneva**; Member of the Advisory Council, **SeaAhead, Boston, USA**; Expert at the **World Council of Environmental Law of the International Union for Conservation of Nature (IUCN, Oceans Group)**; Chair of the **Switzerland Chapter of the Explorers Club**

Starting as a corporate environmental lawyer in the early 90s, Laurent has been advising clients, investors and entrepreneurs on corporate, M&A and finance matters for over 25 years, including several years as a partner of a major US law firm. Laurent Develle has also worked for over 10 years as the Group General Counsel, Compliance and Sustainability Officer and member of the Executive Committees of several multinational companies in the power and renewable energies industry, as well as agricultural and bio-energy commodities trading businesses. In particular, he has contributed to establish “best-in-class” environmental, labor and supply chain management practices in a broad range of situations in several resources-based producing countries.

Laurent is passionate about bridging planet conservation, business innovation, technology and legal & policy standpoints, especially in the renewable energy, agritech, sustainable mobility, impact financing transactions, bluetech, blue economy and strengthening mission-driven corporate governance.

As Chair of the Switzerland Chapter & Member of New-York-based The Explorers Club, he is active to promote sustainability and innovative solutions through scientific exploration, planet conservation and oceans protection. He has himself led mountaineering & skiing expeditions in the Russian Far East and South America. Laurent is originally from France, has worked in Japan, France and several continents and now lives with his family in Geneva, Switzerland. He holds a Master of Business Law from Paris V Law University and graduated from the Institute of Political Studies of Paris ("*Institut d'Etudes Politiques de Paris*") and from Harvard Business School (AMP). He is also a certified Director at the Swiss Institute for Directors (ACAD). Laurent is also a member of the Environmental Lawyers Club (*Club des Avocats Environnementalistes*) (France).



Dr Antonella Calvia – Götz, Senior Adviser, **European Investment Bank, EIB, Luxembourg**

Dr Antonella Calvia-Goetz works as a strategic Advisor on funding innovation in the Projects Directorate of the European Investment Bank (EIB). Prior to this position, she also worked as Advisor to the EIB Executive Board. At the start of her career, she worked as manager at American Express Europe in London.

Dr. Calvia-Goetz is a recognized expert on sustainable funding of innovation. In 2013, DG-RTD appointed her Chair of a High Level Expert Group tasked with assessing 35 scientific alliances of the European Strategic Forum for Research Infrastructure. She has collaborated with national Education and Research ministries as well as major universities of EU Member States as author of documents and funding proposals for improving innovation governance. In recent years, she is very active in the domain of environmental innovation having contributed to the setting up of two European environmental observatories in the EU: EMSO (European Seefloor and Water columns Observatory) and AnaEE (Analysis and Experimentation of Eco-systems).

She is currently collaborating with the IHE Delft Institute for Water Education in the Netherlands and the Florida Earth Foundation of Florida University in the US, with the goal of speeding up the formation of a pool of excellence on climate resilience, aimed at building public-private partnerships for climate-resilience projects.

She also served as a non-executive independent director of a leading private company in Benelux and she is member of a set of European corporate governance initiatives.

Dr. Calvia-Goetz holds a Doctorate in Economics from Oxford University (UK) and a Master degree in Business Studies and Economics from the University of Venice (Italy). She also earned a Certificate in Strategy and Innovation from the Sloan School of Management of the Massachusetts Institute of Technology (MIT) in the US.

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Prof. Anders Meibom, Director, **Laboratory for Biological Geochemistry, EPFL, Lausanne**
 Since January 2012, Anders Meibom has been professor at the Ecole Polytechnique Fédérale de Lausanne (EPFL). From 2015-2017 he served as Director for the Institute of Environmental Engineering. His laboratory currently investigates metabolic processes in corals and other symbiotic marine organism under environmental stress. Meibom has published more than 140 papers in international peer-reviewed journals covering a number of different research fields.



Tenke A. Zoltani, Advisor to **UNDP**, Founder, **Better Finance, Geneva**

Tenke Zoltani is an expert in the field of impact investing, with transactional experience from strategy to execution, focusing on the climate, food, water, and energy segments. She was most recently Director, Impact Investing at UBS where she joined to develop the impact advisory offering for UHNW clients of the bank. With a decade of experience in the field of sustainable finance, before joining UBS Tenke founded Better Finance, a boutique advisory company. She worked with families, international corporations, NGOs, and individuals to identify, design, implement and manage sustainable financial solutions to impactful investing and philanthropic giving.

Prior, Tenke was an Investment Manager at Islan Asset Management in Switzerland, advising global agribusiness Bunge on direct investments, and implementing projects in least developed countries' food-water-energy sectors.

Tenke is a CAIA charterholder, and was selected as a 2013 Global Economic Symposium Fellow. She is a Committee Member for 100 Women in Hedge Funds, an Executive Committee member of Sustainable Finance Geneva, and on the advisory boards of the AlphaMundi Foundation and Impact Finance.

Tenke holds a B.A. in Economics and Political Science from Columbia University and a M.Sc. in International Political Economy from the London School of Economics.