



The 5th Annual ESAFON Global Impact Investing Summit

GLOBAL BLUE IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices, Institutional Investors, Fund Managers, Entrepreneurs and Impact Stakeholders in Blue Economy

November 17th, 2021 - Mövenpick Hotel - Geneva



Geneva, May 5th, 2021

Dear ESAFON Members & Partners,

ESAFON 5th Annual forthcoming conference “Global Blue Impact Investment Strategy” conference in Geneva has been pushed back to November 17th, 2021, Covid permits.

ESAFON has recently joined the **UN Finance Initiative** as an active member of the **UNEP Sustainable Blue Economy Chapter** based in Geneva. This forms a leadership community accelerating the transition towards the sustainable use of the world’s ocean, seas and marine resources.

For more than 5 years now, we have had the ambition to contribute to change the capital market behaviour and prone and demonstrate with early impact investors that **sustainable managed assets have better returns than traditional one**. We are more than ever convinced that a sustainable green economy is the only prerequisite to the survival of our planet. **Blue Ocean and land & forestry protection and development** have a global reach to achieve zero gas emission by 2050.

We need **focused investment strategies** to support **smart transfer of technologies** to strengthen business models of the **social entrepreneurs** taking into account the **circular economy principles**, allowing them to become the **leading sustainable large tech companies of tomorrow**.

At the same time, **existing boards of large cap companies** will have to realise that **ESG compliance is not enough** to remain competitive and attractive. **Shareholder values**, more than ever, will be **built upon** from **climate change active initiatives!** **Top-down and bottom-up engagement** from all actors of the value chain towards a **sustainable blue and green economy** is crucial!

Two-thirds of our planet’s surface and 97% of our waters are ocean-related. Our future is intimately linked to its future. The ocean is a climate regulator, absorbing 25% of our CO2 emissions and releasing half of our oxygen.

Ocean routes carry 90% of world trade. **The ocean is the new economic frontier** with marine-related economies predicted to reach nearly **3 trillion dollars of global gross value by 2030**.

The ocean is a **primary source of protein** for more than **1 billion of the poorest people along the coasts of developing countries**.

80% of the world population is living no more than 80 kilometres from the sea-side and the **value of global ocean assets** is estimated to already be at over **US\$ 24 trillion** making it **the 7th largest economy in the world in GDP terms**. The global Blue Economy is expected to expand at twice the rate of the mainstream economy by 2030. Paradoxically, despite keen and growing investor interest in ocean-related opportunities, the ocean is still today one of the least invested of all the UN Sustainable Development Goals, particularly from a private capital point of view.

We, at ESAFON, together with our expert network, are determined to help you with the **appropriate building blocks and tools** needed to **design and implement a workable blue impact investment strategy**.

Thanks to **ESAFON long lasting vision for the future**, this **5th Annual Global Impact Summit** will allow you to understand framing issues to **the development of a sustainable blue economy to protect ocean and mitigate climate change**. **Join our 150+ delegates** and learn more about **investible opportunities** already providing solutions.

We wish you a happy Easter 2021!

François Golbery, Chairman, ESAFON

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To know more about **ESAFON**, visit our web site: <http://www.esafon.com>

Media Release: IPBES #PandemicsReport: Escaping the 'Era of Pandemics'

There is no great mystery about the cause of the COVID-19 pandemic – or of any modern pandemic”, said **Dr. Peter Daszak, President of EcoHealth Alliance and Chair of the IPBES workshop**. “The same human activities that drive climate change and biodiversity loss also drive pandemic risk through their impacts on our environment. Changes in the way we use land; the expansion and intensification of agriculture; and unsustainable trade, production and consumption disrupt nature and increase contact between wildlife, livestock, pathogens and people. This is the path to pandemics.”

Pandemic risk can be significantly **lowered by reducing the human activities that drive the loss of biodiversity, by greater conservation of protected areas, and through measures that reduce unsustainable exploitation of high biodiversity regions**. This will reduce wildlife-livestock-human contact and help prevent the spillover of new diseases, says the report.

“The overwhelming scientific evidence points to a very positive conclusion,” said Dr. Daszak. “We have the increasing ability to prevent pandemics – but the way we are tackling them right now largely ignores that ability. Our approach has effectively stagnated – we still rely on attempts to contain and control diseases after they emerge, through vaccines and therapeutics. We can escape the era of pandemics, but this requires a much greater focus on prevention in addition to reaction.”

Don't miss to read the excellent **IPBES WORKSHOP ON BIODIVERSITY AND PANDEMICS EXECUTIVE SUMMARY** at the following address:

https://ipbes.net/sites/default/files/202011/201104_IPBES_Workshop_on_Diversity_and_Pandemics_Executive_Summary_Digital_Version.pdf

The **pandemic** has revealed **three key weaknesses in human and economic terms**:

- 1) A lack of consciousness to **climate change impact & upfront readiness for worst case scenario**
- 2) A lack of governance for **decision-making for an unknowable future & the tools to execute a crisis plan**
- 3) A lack of appraisal to **balance economic efficiency with economic resiliency**

At **ESAFON**, we are, therefore, **committed to support ambitious sustainable projects and companies** that will have a **scaling impact on climate change and blue economy sustainability**.



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Global Blue Impact Investment Strategy

Conference Agenda, November 17th, 2021

Invited Speakers

8.00 am-8.30 am: Registration & Welcome Coffee

8.30 am-9.00 am: Welcome Address by François Golbery, Chairman, ESAFON

And Opening Remarks by the Chairman of the Morning Sessions: Why Investing in Sustainable Blue Economy

9.00 am-9.30 am: Latest Scientific Report of the Intergovernmental Panel on Climate Change – Ocean Challenges

Prof. Dr. Hans. O. Pörtner (*confirmed*)

Marine Biology, Ecological and Evolutionary Physiology, Head Integrative Ecophysiology
Alfred Wegener Institute, Bremerhaven, Germany

9.30 am-10.00 am: How and Why Biodiversity Conservation is Critical to Blue Economy Sustainable Development?

Minna Epps (*asked*)

Director, Global Marine and Polar Programme
International Union for Conservation and Nature (IUCN)

10.00 am-10.30 am: Blue production program to empower the local communities to benefit from a healthy sustainable ocean for food

Jack Kittinger, PhD (*confirmed*)

Senior Director, Global Fisheries and Aquaculture program
Conservation International | Center for Oceans, US
Professor of Practice

Arizona State University | Global Futures Laboratory & School of Sustainability, US

10.30 am – 11.00 am Coffee-Break and Networking

11.00 am – 11.30 am: Blue Economy Developments in Africa

Climate change will deeply impact African coastal cities while education and training on the blue economy is critically important given its significant potential.

Ernest Tindo, President, Pan African Youth Organization for the Blue Economy OPJEB, Lomé
(*to be confirmed*)

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TECHNOLOGY FOR IMPACT

11.30 am-12.15 pm: PANEL SESSION 1: New Technology for Ocean and Blue Economy Sustainability and Innovation in Global Digital Maritime Intelligence

Keynote Speaker and Moderator:

Claire Jolly (*confirmed*)

Head of the Innovation Policies for Space and Ocean Unit

OECD Directorate for Science, Technology and Innovation (STI)

- New technologies and development in the Ocean Energy sector, combining wind, solar, waves and tidal
- The use of technology in Green Ports, Green Shipping, MPAs and Sustainable Maritime Tourism
- Green and Blue Hydrogen, the energy for the future?
- Green Shipping technology options
- Global Digital Maritime Intelligence
- ESA coordinates the Copernicus space component and ensures the delivery of data from more than thirty satellites including the Sentinels
- Ocean data and observations enabling Ocean Industries to plan ahead and innovate thanks to new indicators

Panellists:

Prof. Jim Leape, Co-Director, **Stanford Center for Ocean Solutions, CA** (*asked*)

Yanis Souami, CEO, **Sinay** (*confirmed*),

Marco Alverà, CEO, **SNAM, Italy** (*asked*)

Hervé Cottard, CEO, **Almatech, Switzerland** (*confirmed*)

Dr. Mario Michan, Founder & CEO, **Daphne Technology, Switzerland** (*asked*)

DP Energy, Valencia Port Authority, (*asked*)

ENGIE, (*asked*)

MSC (*asked*)

ESA (*asked*)

12.15 pm-12.30 pm Case Study: Towards a Global Sustainable Tourism

Iberostar Group, Spain (*asked*)

12.30 pm-1.30 pm: Buffet Lunch and Networking

1.30 pm-1.45 pm: Opening Remarks by the Chairman of the Afternoon:

Global Leadership, Collaboration and Action on Ocean ESG and Blue Economy Investing

Paul Holthus (*confirmed*)

Founding President and CEO

World Ocean Council, Hawaii, USA

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PITCH SESSION

1.45 pm-3.15 pm: The “Best Off” of Blue Economy Early Stage Investment Cases

- Green Shipping: Jean Zanuttini, CEO, Neoline (*to be confirmed*)
- Coral Reefs Rehabilitation – **Tom Birbeck**, Co-Founder, **ARC Marine** (*confirmed*)
- Maritime Protected Areas: Case Study of Co-Management and Blended Finance Solutions
Nicolas Pascal, CEO, **Blue Finance** (*to be confirmed*)
- Green Shipping – The Zero Emission Speed Shuttle Project ZESSP – **Hervé Cottard**, CEO,
Almatech (*confirmed*)
- Sustainable Fisheries – **David H. Roisland**, Business Development Manager, **Innomar as**,
Norway (*confirmed*)
- Maritime Data Intelligence: **Yanis Souami**, CEO, **SINAY** (*confirmed*)

SUSTAINABLE BLUE ECONOMY INVESTMENTS

3.15 pm-4.30 pm: PANEL SESSION 2: How to Deploy Private Investment in the Blue Economy?

Keynote Speaker and Moderator:

Dennis Fritsch, PhD (*confirmed*)

Project Coordinator

Sustainable Blue Economy-Ecosystems

UNEP FI | United Nations Environment Programme Finance Initiative, Geneva

Interest in sustainable Blue Economy investments is high among private investors but industry expertise is still low while over a third of investor respondents seeing it as amongst the most important topics in 2030.

- How can investments worldwide be shifted towards activities that help build a strong and healthy blue economy?
- Integrating natural capital in financial markets: debt-for-nature transactions for small island developing states
- What are the drivers for sustainable Blue Economy investments?
- Defining the value chain of sustainable Blue Economy Investments
- How to develop innovative finance and legal approaches to reduce liability and ESG green washing risks?
- Public Private Partnerships using innovative finance and legal approaches to scale investment
- What legal & regulatory tools are missing or could be strengthened to accelerate private investments in the blue economy
- For the Fund Managers, what are the best ways to select the good sustainable companies
- What is needed for Ocean Funds to deliver scalable impact as well as competitive market returns?

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Panellists:

Tenke Zoltani, Independent Investment Advisor, Better Finance, Geneva, *(confirmed)*

Jack Kittinger, PhD *(confirmed)*, Senior Director, Global Fisheries and Aquaculture program

Conservation International | Center for Oceans, US *(confirmed)*

Dale Galvin, Managing Partner, **Meloy Fund**, Managing Director, **RARE** *(confirmed)*

Laurent Develle, Founder, **Develle Insights**, Legal & Sustainability Advisory, **Sea Ahead USA** *(confirmed)*

Anne-Laurence Roucher, Head of Development, **Deputy CEO, Mirova**, Paris *(asked)*

Frank Ackermann, Managing Director, **SDG Investments GmbH & AHP Capital Management, Frankfurt** *(asked)*

Nordea *(asked)*,

Ocean14 Capital *(asked)*

4.30 pm-5.00 pm: Afternoon Coffee Break and Networking

5.00 pm – 6.00 pm: PANEL SESSION 3: The Role of Boutique Accelerators & Integrators to Blue Economy Development and Sustainability

Keynote Speaker, Moderator:

Jonas Skattum Svegaarden. CEO

Katapult Ocean, Oslo, Norway

Technology companies and entrepreneurs have a central role to play to create business models that can support the development of global applications and innovations for ocean sustainability.

Panellists:

- Creating investible solutions to finance marine conservation on coastal territories
Dale Galvin, Managing Director, Sustainable & Innovative Finance, **RARE, VA, USA** *(confirmed)*

- The role of integrator in Marine Protected Areas financing
Nicolas Pascal, Director, **Blue finance** *(to be confirmed)*

- Highlighting the role of incubators, seed investors, VC's and iterative steps to first round of financing
Sea Ahead, USA *(to be confirmed)*

6.00 pm – 6.45 pm: PANEL SESSION 4: Integrating Sustainability for Corporates

Keynote Speaker:

Dr. Guenther Dobrauz, Partner & Leader, **PwC Legal Switzerland**

How to support Boards and C-Level Executives in accelerating sustainability & strengthening business resilience?

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How to apply TCFD (Task Force on Climate-related Financial Disclosures) set of recommendations for voluntary and consistent climate change reporting and climate-related financial risk disclosures?

Moderator: Klaus de Vos, Independent Ocean Sustainability Consultant, Ocean Fox Advisory, NL *(asked)*

- Sustainability relevant key figures alongside the value chain
- Towards decarbonising the business model
- How does technological innovation supports sustainability strategy and management
- Sustainable corporate governance issues
- How are Circular economy principles integrated in the corporate business models
- Assessing climate change financial risks and designing policy objectives and set of action

Panellists:

Dr. Julia Binders, Deputy to the Vice-President for Innovation, **Tech4Impact, EPFL (Federal Polytechnic School Lausanne)**

Tech4Impact is EPFL's flagship initiative for accelerating ground-breaking and sustainable technological solutions that create positive societal and environmental impact

Dr. Holger Hoppe, Senior Director Sustainability Management, **KION Group AG, Germany** *(asked)*

Long term corporate success relies on companies' ability to align their economic activities with the principles of responsible corporate governance

Sören Eidam, Strategic Senior Buyer Transport & Logistics, **Jungheinrich AG, Germany** *(asked)*

Aligning economic activities with EU Taxonomy Regulation

Stephan Hirschi, Head Sustainability & Climate Change, **PricewaterhouseCoopers AG, Zurich** *(asked)*

Karl H Richter, Executive Director, **Engagedx, Germany** *(asked)*

➔ **Plus Experts in Sustainability** for Corporates (Nestlé, SGS, ABB, Swiss Re) *(to be designed)*

6.45 pm-7.00 pm: Closing Session by the Chairman

7.00 pm-7.45 pm: Closing Cocktail



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ESAFON is an independent non-profit Swiss Association created 17 years by two partners Anne & François Golbery with the sole objective to drive the impact agenda forward and encourage private and public investors to use impact investment to enhance financial and social returns, better manage risks taking into account externalities and engage stakeholders within the impact ecosystem while preserving the interests of investees.

ESAFON has launched a Swiss Impact Initiative with the objective to gather expertise to scale impact globally from Switzerland. This implies to transform the Swiss Impact Investment Ecosystem including private banking, philanthropic foundations, family offices as well as pension funds and life insurance/re-insurance to drive economies of scale and collaboration amongst investors, intermediaries and investees.

ESAFON is a Member of the World Ocean Council (WOC), an international, cross-sectoral, not-for-profit industry alliance for “Corporate Ocean Responsibility”. ESAFON and WOC share the same vision for a responsible use of a healthy ocean. They join forces to enhance collaboration in bringing together all stakeholders and the investment community to advance the development of a sustainable and productive blue economy.

ESAFON acts as Strategic Impact Advisor to Corporates, Tech SMEs and Start-Ups, supporting several SDG 14 projects including an international coalition to safeguard the Red Sea coral reef and the business development of the first cargo ownership using sails as main propulsion on North Atlantic Roll on/ Roll off route.

ESAFON is a member of UNEP – FI, The UN Sustainable Blue Economy Finance Initiative, a leadership community accelerating the transition towards the sustainable use of the world’s ocean, seas and marine resources

About the UN Sustainable Development Goals

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, peace and justice. The Goals interconnect and in order to leave no one behind, it is important that we achieve each Goal and target by 2030.

Click on the link to learn more about each specific Goal:

<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

about SDG 13: <https://www.un.org/sustainabledevelopment/climat-change/>: Take urgent action to combat climate change and its impacts

about SDG 14: <https://www.un.org/sustainabledevelopment/oceans/>: Conserve and sustainably use the oceans, seas and marine resources for sustainable development

about SDG 15: <https://sdgs.un.org/goals/goal15>: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

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ESAFON Partners 2021



United Nations Environment Programme Finance Initiative (UNEP FI) www.unep.org is a partnership between UNEP and the global financial sector to **mobilize private sector finance for sustainable development**. UNEP FI works with more than 300 members – banks, insurers, and investors – and over 100 supporting institutions – to help create a financial sector that serves people and planet while delivering positive impacts. We aim to inspire, inform and enable financial institutions to improve people’s quality of life without compromising that of future generations. By leveraging the UN’s role, **UNEP FI accelerates sustainable finance**.

Industry-based principles

UNEP FI supports global finance sector principles to catalyze integration of sustainability into financial market practice. The frameworks UNEP FI has established or co-created include:

Principles for Responsible Banking (PRB) launched with more than 130 banks collectively holding USD 47 trillion in assets, or one third of the global banking sector, on 22 September 2019.

Principles for Sustainable Insurance (PSI), established 2012 by UNEP FI and today applied by one-quarter of the world’s insurers (25% of world premium);

Principles for Responsible Investment (PRI), established in 2006 by UNEP FI and the UN Global Compact, now applied by half the world’s institutional investors (USD 83 trillion).

These frameworks establish the norms for sustainable finance, providing the basis for standard-setting and helping to ensure private finance fulfils its potential role in contributing to achieving the **2030 Agenda for Sustainable Development and Paris Agreement on Climate Change** agreed by governments around the world in 2015.

UNEP FI also supports the **Sustainable Stock Exchanges Initiative (SSEI)**, launched in 2012 with UNCTAD, UN Global Compact, and the PRI. Today this involves 90 stock exchanges accounting for almost all publicly-listed capital markets.

We work with our members from the banking, insurance and investment industries, technical experts and key stakeholders, to convene ambitious collective action, facilitate shared learning and co-develop practical resources to equip financial institutions with the knowledge and expertise to embed sustainability into their strategies and operations. We facilitate collaborative projects to develop methodologies and tools, encourage harmonization, promote advances in good practice, and support leadership to accelerate growth in the quantity and quality of sustainable financial institutions.

We aim to create the most effective network for sharing knowledge and best practice and to amplify the collective voice of the finance sector in policy debate, engaging policymakers, regulators and supervisors on the role of the financial sector in contributing to sustainable development.

UNEP FI holds agenda-setting **Global** and **Regional** Roundtables to bring together partners and other stakeholders to build momentum to advance sustainable finance market practice and provide clear signals from the financial sector to policymakers on the importance of integrating Environmental, Social and Governance (ESG) issues and sustainability impacts into financial decision-making.

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	<p>The World Ocean Council (WOC) www.oceancouncil.org is a global, cross-sectoral ocean industry leadership alliance committed to “Corporate Ocean Responsibility”, developed by and for the private sector, with a unique and multi-sectoral approach to address cross-cutting issues affecting ocean sustainable development, science and stewardship of the seas.</p> <p>The WOC believes that responsible and coordinated Ocean Business Community efforts are essential to a healthy and productive global ocean and its sustainable use, development and stewardship by a responsible Ocean Business Community.</p> <p>The private sector is the primary user of the ocean, which covers over 71% of the planet, and resources. As such, the Ocean Business Community has a vital role to play in ensuring the sustainable development of our oceans and coasts. Oceans and their resources are interconnected in complex ways, and tackling sustainability and “Corporate Ocean Responsibility” requires substantial and coordinated effort across industrial sectors.</p> <p>The WOC offers the Ocean Business Community the structure and process to collaborate on sustainable development and ensures that the policy makers and other stakeholders understand and engage with leadership companies from the Ocean Business Community.</p>
	<p>In Katapult Accelerator, https://katapultaccelerator.com/, we invest in and support startups with a positive impact on our oceans. We do this through our ocean impact accelerator, the Katapult Ocean fund and by creating a positive awareness of the great business opportunities in a sustainable ocean.</p> <p>We have made 23 investments in exciting ocean tech companies from all over the world (7 countries, 4 continents). We have brought them through a 3-month long accelerator program out of Oslo, Norway. We have a global network of more than 100 mentors supporting this, and a team based in Oslo, Norway and San Francisco, US. The investments are backed by a fund with international investors (Norway, Sweden, Germany, the Netherlands, Canada, Singapore). We have built a platform to push the green shift in the ocean industries, our impact is much bigger than the direct investments we make. We work with corporates and investors to encourage more investment, piloting and engagement with ocean tech startups. We attract interest from start-ups all over the world, and currently have a pipeline of more than 1000 ocean technology start-ups. Together with McKinsey & Co we published our report Blue World Perspective during Our Ocean this fall. This outlines the trends we see in the global landscape for ocean tech startups.</p> <p>Since Katapult Accelerator was founded in April 2018, we have become a leading force in ocean technology impact investments. We recently joined the accelerator network of the UN Global Compact Action Platform for Sustainable Ocean Business, and we have been invited to sit on the Norwegian Prime Ministers advisory network for the High-Level Panel for a Sustainable Ocean Economy. We also collaborate with the WEF and Friends of Ocean Action on the Uplink platform to connect the WEF network with ocean startups.</p>
	<p>Tech4Impact https://vpi.epfl.ch is EPFL’s flagship initiative for accelerating groundbreaking and sustainable technological solutions that create positive societal and environmental impact. EPFL Tech4Impact provides a common platform to engage with students, researchers, entrepreneurs, corporates, NGOs, international organizations, as well as society at large in order to realize innovative and entrepreneurial solutions that have the potential to achieve sustainable impact.</p>



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ESAFON Partnership Opportunities 2021

Should you like to **enhance your brand** and **promote your impact expertise, products and services** to **high profile Single Family Offices, Impact Private & Institutional Investors and Impact Fund & Asset Managers**, don't hesitate to benefit from the **ESAFON Partnership Opportunities** now available for the 5th Annual Global Blue Impact Summit, November 17th, 2021, Geneva.

“EXHIBITOR PARTNER”: 2'450 CHF

- partner logo & corporate profile inserted in the conference brochure
- an exhibition space in the conference foyer for the duration of the conference to set-up your booth
- a personalised invitation to send to your contacts with a VIP ticket of 300 CHF for your contacts
- your Corporate Profile distributed to the participants
- 3 complimentary conference invitations for your colleagues or clients (value: 1'800 CHF)
- the complete mailing list of the conference participants

“FIRST CLASS PARTNER”: 2'950 CHF

- partner logo & corporate profile inserted in the conference brochure
- participation in a panel with a 10 min case study presentation
- a personalised invitation to send to your contacts with a VIP ticket of 300 CHF for your contacts
- your Corporate Profile distributed to the participants
- 3 complimentary conference invitations for your colleagues or clients (value: 1'800 CHF)
- the complete mailing list of the conference participants

“SILVER PARTNER”: 5'450 CHF

- partner logo on front page of the conference brochure
- a 15 minute case study presentation as speaker or panellist with a formal introduction by the chairman
- lunch or cocktail hosted by your organisation (luncheon costs included in the package of 5'450 CHF)
- partner's logo appears on the schedule in participant folders
- your Corporate Profile published on our web site and distributed during the conference
- a personalised invitation to send to your contacts with a VIP ticket of 300 CHF for your contacts
- 5 complimentary conference invitations for your colleagues, prospects or clients (value: 3'000 CHF)
- the complete mailing list of the conference participants

“GOLD PARTNER”: 6'450 CHF

- partner logo on front page of the conference brochure
- a 20 minute case study presentation as a guest speaker with a formal introduction by the chairman
- lunch hosted by your organisation (lunch included in the total package of 6'450 CHF)
- partner's logo appears on the schedule in participant folders
- your Corporate Profile published on our web site and distributed during the conference
- a personalised invitation to send to your contacts with a VIP ticket of 300 CHF for your contacts
- 7 complimentary conference invitations for your colleagues, prospects or clients (value: 4'200 CHF)
- an exhibition space in the conference foyer for the duration of the conference to set-up your booth or a banner
- the complete mailing list of the conference participants

“LEAD PARTNER”: 7'450 CHF

- all the conditions applying to GOLD partnership, plus exclusivity of partnership to company's market sector

If interested, please return this form to **Dr Anne Golbery, Senior Managing Director, ESAFON**,
by e-mail at a.golbery@esafon.com, or by phone at **00 33 6 45 83 67 67**

- Yes, I am interested by your Partnership Opportunities
- Surname, Last Name, Company:
- Signature:

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ESAFON Board Members

François Golbery, Chairman, ESAFON, Switzerland f.golbery@esafon.com



François Golbery is the Chairman of **ESAFON**, a not-for-profit independent association registered in the Registrar of the Federal Office in Bern with the objective of promoting and facilitating best practices within the Finance industry. At **ESAFON**, we are committed to help drive the impact agenda forward as we firmly believe that environmental and social unbalances - well described under the UN SDG's - need urgently to be addressed strategically and financially.

François strongly supports the development of a mainstream global impact capital market driven by investor's willingness and preference to achieve alongside financial returns, environmental and social returns as well.

Through ESAFON and its high profile expert network, Family Offices, strong drivers of Impact Investing, will learn how to develop the strategic and practical tools to master the hard compiling process to due diligence and risk assessment.

François is a global strategic advisor to Start-ups and SME's involved in SDG 14 & 15.

The pandemic has revealed three key weaknesses in human and economic terms:

- 1) A lack of consciousness to climate change impact & upfront readiness for worse case scenario**
- 2) A lack of governance for decision-making for an unknowable future & execution of a crisis plan**
- 3) A lack of appraisal to balance economic efficiency with economic resiliency**

In 1988, he started-up and grew the French subsidiary of IIR, a US leading conference business organization in Paris as the most profitable entity of the group and was elected Manager of the Year in 1992 & 1993. He received his prize from Edward de Bono, the originator of the lateral thinking concept. Took over the overall responsibility of the Portuguese office and consequently had a team of 150 people under his responsibility.

He holds an MBA in Finance from the University of Hartford (Connecticut), under the patronage of Michel Barnier, former Commissioner of the Internal Market Division of the European Commission and now in charge of negotiating the Brexit for the EU. **François is a member of the Royal Ocean Racing Club.**

Dr Anne Walhain Golbery, Executive Managing Director, ESAFON, Switzerland
a.golbery@esafon.com



Anne is Co-Founder, Managing Director and Board Member of **ESAFON**, a Swiss non-profit independent association of Family Offices, Asset Managers and Strategic Advisors, started in 2001 with the objective of promoting and facilitating best practices within the Finance industry.

ESAFON new objectives from 2015 are to help family offices, private and institutional investors increase access, scalability and effectiveness of their Global Impact Investments.

Through **ESAFON**, Anne is a global impact technical advisor to tech Start-ups and SME's involved in SDG 14 & 15. Anne in partnership with François is helping social entrepreneurs to develop their sustainable business locally and internationally and to raise funds.

Anne has been the co-founder of **MGI Management Global Information SA**, managing successfully the global operations of MGI for 18 years.

Previously, as IT Program Manager, Anne has been designing and implementing Technical Information Systems for the Space Electronic Equipments at **EADS** (ex-Matra Marconi Space), Velizy, France, for 12 years, from 1982 to 1994.

Anne held a Doctorate in Atomic Physics, University of Caen, France, 1979.

François & Anne are Partners in life and in business with five children.

Anne has been racing as navigator on a one ton sailing boat during the sadly famous Fasnet Race 1979.



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November 17th, 2021 - Mövenpick Hotel - Geneva

ESAFON 2021

If you are a Family Office, a Private Investor, an Asset Manager, a Fund Manager, a Tech Entrepreneur, join
**ESAFON – The European & Swiss Network of
Family Offices, Private Investors, Asset and Fund Managers and Tech Entrepreneurs**

ESAFON is a Swiss registered non-profit association helping family offices, private & institutional investors, tech entrepreneurs to engage global and scalable strategic impact investment issues.

The **ESAFON key objective** is to drive the impact agenda forward and encourage private and public investors to use impact investment to enhance financial and social returns, better manage risks taking into account externalities and engage stakeholders within the impact ecosystem while preserving the interests of investees.

With 100 honorary members and a network of best-in-class impact experts, the **ESAFON Mission** is to help investors & investees create and access global impact investments towards Net Zero agenda 2050.

ESAFON Members network with major international impact leaders through think tank meetings, workshops and social events.

Thanks to **ESAFON** and its high profile impact expert network, the **Family Offices which are strong drivers of Impact Investing**, will learn how to develop the strategic and practical tools to master the hard compiling process to due diligence and risk assessment.

ESAFON has launched **The Swiss Impact Investment Initiative S3I** with the objective to gather expertise to scale impact globally from Switzerland.

This implies to transform the **Swiss Impact Investment Ecosystem** including private banking, philanthropic foundations, family offices as well as pension funds and life insurance/re-insurance, NGO, Academia, & Government to drive economies of scale and collaboration amongst investors, intermediaries and investees around Global Impact Investment Projects with a dual bottom-up and top-down approach centered on the interests of investees.

Next ESAFON Annual Conference and Swiss Impact Initiative Workshop 2021:

The 5th Annual Global Blue Impact Investment Summit, November 17th, 2021, Geneva

To apply and register, please fill in the underneath membership form.

ESAFON acts as **Strategic Impact Advisor to Corporates, SMEs and Start-Ups**, supporting several **SDG 14 projects** such as an international coalition to safeguard the Red Sea coral reef and the business development of the first cargo industrial ship owner to create a bi-monthly North Atlantic Roll on/ Roll off route with 11000t ships using sails as main propulsion thus reducing carbon emission by 80%.

ESAFON Family Office Impact Investment Platform is a Private Investment Platform with limited access to active registered ESAFON Members who are looking for impact investment project opportunities.

ESAFON Strategic Impact Advisor do undertake a first **due diligence** screening of the impact investment projects before posting on the platform to ensure that the impact projects proposed for investment are **sustainable and scalable with an acceptable long term financial return**.

ESAFON is a **Member of the World Ocean Council (WOC)**, an international, cross-sectoral, not-for-profit industry alliance for "Corporate Ocean Responsibility". ESAFON and WOC share the same vision for a responsible use of an healthy ocean. They join forces to enhance collaboration in bringing together all stakeholders and the investment community to **advance the development of a sustainable and productive blue economy**.

ESAFON is a Member of the **World Alliance for Efficient Solutions** set-up by the **Solar Impulse Foundation** sourcing **1000 investible solutions** to bridge the gap between economy and ecology and **fast-track clean global economic growth**.



The 5th Annual ESAFON Global Impact Investing Summit

GLOBAL BLUE IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices, Institutional Investors, Fund Managers, Entrepreneurs and Impact Stakeholders in Blue Economy

November 17th, 2021 - Mövenpick Hotel - Geneva

HOW TO REGISTER TO ESAFON as ESAFON MEMBER:

Please e-mail back this Form fulfilled and signed to Dr Anne Golbery at a.golbery@esafon.com

And join in attachment a personal introduction, your Bio and a nice color photo.

Upon agreement by the ESAFON Board,

- The ESAFON members have a free access to the private ESAFON Family Office Impact Investment Platform
- Theirs details are added to the private ESAFON Directory, which is updated on a monthly basis
- The ESAFON members benefit from **one personal complimentary invitation to the ESAFON annual Global Blue Impact Investment Strategy conference 2021** and to the **Swiss Impact Initiative Workshop 2021**
- The Annual **Individual Membership Fee 2021** is **400 CHF**
- The Annual **Institutional Membership Fee 2021** is **900 CHF**. It allows each Institution, Member of ESAFON, to register until **3 executives as ESAFON Members**
- **ESAFON Patron Membership**: this membership is restricted to the Donors willing to support the Association **ESAFON** for one year: **from 1'500 CHF onwards**. It allows the **Patron Member** to register until **5 executives to the Annual Conference 2021 as ESAFON Members**
-

<input type="checkbox"/> Yes, I wish to register to ESAFON	<i>(Please tick your selection)</i>
<input type="checkbox"/> ESAFON Individual Membership Fee including your participation to the 5 th Annual Global Impact Summit on November 17 th 2021	400 CHF
<input type="checkbox"/> ESAFON Institutional Membership Fee including 3 tickets to the 5 th Annual Global Impact Summit on November 17 th 2021	900 CHF
<input type="checkbox"/> ESAFON Patron Membership Fee including 5 tickets to the 5 th Annual Global Impact Summit on November 17 th 2021	From 1'500 CHF onwards

Name, First Name:.....

Company name:

Signature:

- Yes, I will pay by wiring transfer upon the receipt of my invoice
- Please send the invoice to the following address:

Name, Job Title:.....

Address:.....

For more information regarding ESAFON Membership and to register, you can also contact:
Dr Anne Golbery, Senior Managing Director, ESAFON, a.golbery@esafon.com, Phone: + 33 6 45 83 67 67



The 5th Annual ESAFON Global Impact Investing Summit

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November 17th, 2021 - Mövenpick Hotel - Geneva

How to Register

Please send back this Form fulfilled and signed to our Customer Service at customer.service@esafon.com

CONFERENCE: (cpe: 8 hours) 05.05.2021

Title: GLOBAL BLUE IMPACT INVESTMENT STRATEGY

Date: November 17th 2021
Conference Code: C2120

Conference Venue: Mövenpick Hotel, Geneva
www.movenpick.com
This 5 Business Hotel is very closed to the Airport and has a free shuttle available every 20 min for its clients*

REGISTRATION:

Name.....First Name.....
 Position.....
 Company.....
 Address.....
 E-mail.....Tel.....

GLOBAL BLUE IMPACT INVESTMENT STRATEGY *Please tick your selection	Fee includes Refreshments, Buffet Lunch, a Full Documentation Package and the electronic speaker presentations sent to each delegate at the end of the conference
<input type="checkbox"/> Yes, I wish to register * November 17 th , 2021, Mövenpick Hotel, Geneva Code C2120	
<input type="checkbox"/> Yes, I wish to book a room at Mövenpick Hotel At the special ESAFON rate of 200 CHF	
<input type="checkbox"/> Standard Registration Fee including your participation to the Global Blue Economy Impact Summit, November 17th, 2021, Geneva	600 CHF
<input type="checkbox"/> Early Registration Fee including your participation to the Global Blue Economy Impact Summit, November 17th, 2021, Geneva available by June 30, 2021	400 CHF* *early registration fee available by June 30, 2021
<input type="checkbox"/> Speaker Registration Fee including speaker participation to the Global Blue Economy Impact Summit, November 17th, 2021, Geneva	400 CHF* *early registration fee available by June 30, 2021
Date:	Signature:

- Yes, I will pay by wiring transfer upon the receipt of my invoice**
- Please send the invoice to the following address:**

Name, Job Title:.....
 Address:.....